

and Exhibition on Computer Graphics and Interactive Techniques in Asia

SA2019.SIGGRAPH.ORG



Conference 17 - 20 November 2019 Exhibition 18 - 20 November 2019 Brisbane Convention & Exhibition Centre (BCEC), Brisbane, Australia



Form

1.20

# **CO-EXHIBITOR APPLICATION (\*if applicable)**

Product Categories & Listing Information (Form 1.30) must be accompanied.

The undersigned (hereafter, called the "Exhibitor") hereby applies for space in the 12<sup>th</sup> ACM SIGGRAPH Conference and Exhibition in Asia (hereinafter, called "SIGGRAPH Asia 2019") sponsored by Association for Computing Machinery's (hereinafter, called ACM) Special Interest Group on Computer Graphics and Interactive Techniques. The exhibition management agent is Koelnmesse Pte Ltd incorporated pursuant to the laws of the Republic of Singapore and registered under registration number 20020827C and with its principal place of business at 152 Beach Road, #25-05 Gateway East Singapore 189721.

# **2.1 CO-EXHIBITOR INFORMATION**

COMPANY NAME

\*This Company Name will be published in all list of exhibitors.

ADDRESS	
CITY/POSTAL CODE	
COUNTRY	
PHONE	(Include country & area/city codes)
FAX	(Include country & area/city codes)
EMAIL	
WEBSITE	
CONTACT PERSON FOR THE EVENT IS:	
NAME: MR / MS	
TITLE:	
PHONE:	

#### **2.2 MAIN EXHIBITOR DETAILS**

COMPANY NAME\_

BOOTH NO. \_\_\_\_\_

\*If already confirmed by the Organizer.

# 2.3 EXHIBITOR TALK

USD 3,500.00 (One Session Booking – 90minutes)

USD 11,000.00 (Full Day Room Booking)

TOTAL AMOUNT (incl. Tax): USD \_\_\_

# PLEASE NOTE:

The application for a co-exhibitor is free-of-charge, including a basic entry in the Exhibition Guide. The co-exhibitor is not permitted to relocate, exchange, share or in any other way make the stand space allocated to them completely or partially accessible to third parties, without the prior consent of the Organizer. The acceptance of this application for coexhibitor is subject to the sole discretion of the Organizer.

Applications for Co-Exhibitor Application must be made 1 month before Show (i.e. 20 October 2019).

#### 2.4 ACCEPTANCE

EMAIL:

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The co-exhibiting company is represented with:

**Own Products / Services** 

**Own Company Graphics** 

Own Staff

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse Pte Ltd's Conditions of Participation as well as the stipulations of the Exhibitor Service Manual (in particular the technical regulations and the supplements contained in the order forms) are binding for our company

#### Data Protection Note:

We would like to keep in touch with you about our business events as well as related services that might be of interest to you. Therefore, we kindly request your consent for allowing us to communicate directly with you via telephone, email, SMS and/or digital media.

You can refer to the details of our complete Koelnmesse Personal Data Protection Policy online at www.koelnmesse.com.sg/koelnmesse-personal-data-privacy-policy

🗆 I hereby permit Koelnmesse Pte Ltd to use the details entered on this form for sending information and advertising of industry events staged by Koelnmesse Pte Ltd.

Please, note that at any point in time you can withdraw your consent for future use simply by contacting privacypolicycontroller@koelnmesse.com.sg

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Place, date, legally binding signature and company stamp of the main exhibitor





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Form

# **PRODUCT CATEGORIES & LISTING INFORMATION**

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#### **3.1 COMPANY SUMMARY DESCRIPTION**

Product Description / Company Profile (max of 100 English words including punctuation and spaces) \*Description to be published on web and event mobile app.

# 3.2 PRODUCT CATEGORIES (Tick where applicable v)

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Robotics

Scanners

Storage Devices

Tracking Devices

Visual Computing

Virtual Reality

Workstations

#### Hardware

- 3D Printers / Rapid Prototyping
- **3D Scanners**
- Assistive Technologies
- Augmented Reality
- Cognitive Systems
- CV Systems
- Gaming
- **Digital Video**
- Cameras
- Encoders/Decoders
- **Graphic Accelerators**
- Haptic Input Devices
- Head Mounted Displays
- **High Performance Graphics**
- Processors
- Imaging
- Input Devices
- П Interface Tools
- **Mobile Computing**
- Monitors & Displays
- Motion Capture Equipment
- П Networking Equipment
- **OEM** Components
- Printers
- Projectors

- Software
  - 2D Graphics **3D** Graphics
  - 3D Modeling
  - Aerospace & Automotive Applications

  - П
  - Artificial Intelligence

  - Game Engines

  - П

  - П

# Services

- Animation / Film / VFX Augmented / Virtual
- Reality
- **Cloud Computing** Community
- Conferences &
  - Exhibitions Consulting
- **Contract Graphics**
- Education / Training
- Marketing
- **Online Video Platform**
- Programming
- Publications
- **Real-Time Graphics** 
  - Rendering
  - Social Media Others (Please specify):

Exhibition Management Use Only

Date Application Received \_

Remarks



Place, date, legally binding signature and company stamp of the main exhibitor



Visual Effects Virtual Reality П Web 3D Others (Please specify):

Graphic Design Systems

Image Based Modeling

Information Visualization

Industrial Design

Machine Learning

Mobile Applications

**Real-Time Graphics** 

**Rendering & Modeling** 

Scientific Visualization

Medical Imaging

Networking

Simulation

**Visual Analytics** 

- Animation Architecture Applications
- Others (Please specify):
  - Augmented Reality
  - Authoring Software
  - Automation
  - CAD/CAM/CAE/CIM
    - **Computational Simulation**
    - Computer-Video
  - Interfacing
  - Data Analysis
  - Video Production Software
  - **Digital Imaging**
  - Encoders/Decoders
  - **Engineering Applications**



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# DREAM

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#### GENERAL AND SPECIAL CONDITIONS OF PARTICIPATION

#### Principal Purpose

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Exhibitors/Participants should present, display and promote products and services that target the computer graphics and interactive techniques industry and academia at large. Selling is allowed on the show floor however, exhibitors/participants are required to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

#### II. Application

- By signing and returning the registration form, these General Conditions of Participation shall – together with the Special Conditions of Participation – be acknowledged as legally binding. The information and data being provided by the exhibitor will be electronically saved by the organizer but always observing the regulations stipulated under the applicable Data Protection Laws and such information will be transmitted or disclosed to third parties only to fulfil contractual duties.
- 2. The regulations stipulated in the Special Conditions of Participation shall prevail over the regulations stipulated in these General Conditions of Participation should there be a conflict between the regulations stipulated in the Special Conditions of Participation and the regulations stipulated in these General Conditions of Participation. The house rules, the technical specifications and the regulations stipulated in the Special Conditions of Participation constitute also a part of the contract.
- The application shall constitute a legally binding offer of the exhibitor to conclude a contract from the date the organizer receives the application, irrespective of acceptance; the application cannot be appended with conditions or reservations.

# III. Acceptance / Contractual Obligation

- 1. The organizer shall accept the application in accordance with the Conditions of Participation, which apply to all participants (acceptance).
- 2. The acceptance is subject to the organizer's discretion. If the number of application forms complying with the requirement profile and received by the organizer prior to the expiration of the registration period exceeds the number of available exhibition space, the organizer shall have the right to make a discretionary decision regarding the admission of applicants to the exhibition.
- 3. The exhibitor may be disqualified from admission to the exhibition, if the exhibitor failed in the past to fulfil his financial obligations vis-a-vis the organizer at any time, or if he failed to fulfil such financial obligations within the prescribed period of time.
- 4. The legally binding contract shall be concluded upon written notification of acceptance. Should the content of the acceptance differ from that of the application (registration), the contract shall be concluded under the terms of the acceptance even if the acceptance differs from the application unless the application objects in writing within 2 weeks after receipt of the acceptance. The same shall apply, if it is necessary to postpone the event or to transfer the venue of the event, provided that the change can be regarded to be reasonable; in this case, the corresponding notification of change from the organizer shall supersede the admission.
- The acceptance only applies to the respective event, the company or corporation applying, its products and services. Products, which do not conform to the list of permitted goods, must not be exhibited at the trade fair.
- 6. The organizer allocates stand space in accordance with the exhibits being registered to belong to a certain topic or theme within the exhibition.
- 7. There is no legal entitlement for the allocation of stand space in a certain hall or in a certain hall area. If deemed necessary by the organizer, the organizer is entitled to subsequently allocate the stand space other than stated in the acceptance, to change the size and dimensions of the stand space, to relocate or close entrances or exits from and to the stand and to undertake structural changes in the exhibition halls without legal claims against the organizer. In the event of a reduction in stand space size, the exhibitor will be credited with the prorated difference arising from the

correspondingly lower space cost. The exhibitor will be notified without undue delay, if the stand space becomes unavailable due to reasons, which are beyond the organizer's control. In this case, the exhibitor will be entitled to a reimbursement of the participation fee. Any further claims for damages, exceeding the aforementioned reimbursement, shall be expressly excluded.

- Any complaints by the exhibitor must be submitted in writing without undue delay but at the latest while the event is in progress; the organizer cannot consider complaints at a later date.
- 9. After the binding registration and the consequent acceptance, release from the contractual relationship is not possible without the organizer's consent.
- 10. After the exhibition has ended the exhibitor is obliged to leave and return the allotted stand space in a condition that equals the condition when the exhibitor took over the stand space. The timeframe in which the exhibitor has to leave shall be determined by the organizer in the Special Terms of Participation. Should the exhibitor fail to comply with this obligation to vacate in time, the organizer is entitled to remove the exhibitor's belongings from the exhibiton place on the exhibitor's expense. Furthermore the organizer shall have the right to sell the exhibitor's belongings and to set off claims against him.

#### IV. Construction and Arrangement of Stands

- 1. All stand constructions and stand designs must comply with statutory safety regulations, and comply with the specified requirements stipulated in the Special Conditions of Participation.
- 2. All stand construction service providers must have a special permit from the organizer in order to construct the trade fair stands in the exhibition halls. Any additional technical services that may be required, particularly the installation of electricity, water and safety devices, the recruitment of local auxiliary personnel, etc., may be ordered exclusively through the organizer by means of special order forms and against a separate charge, whereas the charges shall be in accordance with the usual charges being market price at the place of venue.
- 3. For the duration of the event the stands must display the exhibits and be staffed by personnel as stated in the acceptance.
- 4. The organizer is entitled to demand the removal of exhibits from the stand, which could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk due to their odour, noise, other emissions or appearance. Furthermore, the exhibitor will be responsible for ensuring compliance with all statutory provisions of the host country. In case of non-compliance, the organizer shall also have the right to demand the removal of exhibited articles or the forbearance of a certain activity. Should the exhibitor fail to comply with this demand without undue delay, the organizer is entitled to have the exhibitor's stand, without any claims for loss or damages against the organizer.
- 5. The exhibitor is obliged to co-ordinate the construction and design measures for his stand with the organizer in advance. The organizer shall notify the exhibitor about any requested amendments or alterations as early as possible after becoming aware thereof. Furthermore, the exhibitor is obliged to inquire about the relevant statutory regulations, laws etc. or building regulations on his own initiative. Should the exhibitor violate those regulations, the organizer is entitled to vacate or alter the stand on the exhibitor's expense. The organizer does not assume liability for any information provided by him.

#### V. Payment Terms, Deposit and Schedule

A non-refundable application fee ("Application Fee") equal to 10%, together with any other sums due of the total rental amount is due on the application date. The application date is the date on which the Application for Participation is received by Koelnmesse Pte Ltd, as noted below in the area designated "For Exhibition Management Use Only."

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In the event that Koelnmesse Pte Ltd receives this application by fax, Koelnmesse Pte Ltd may, in its sole discretion, reserve exhibit space/room for Exhibitor/Participant, subject to the terms of the following sentence. If the original Application, accompanied by the Application Fee and any other sums due is not received by Koelnmesse Pte Ltd within seven (7) business Days of receipt by Koelnmesse Pte Ltd of the faxed Application, the Exhibition Space(s)/Room(s) reserved for Exhibitor/Participant, if any, shall be released without notice to Exhibitor/Participant.

Upon assignment of the appropriate exhibit space(s)/room(s) as designated by Koelnmesse Pte Ltd, the Application Fee will be converted to a 10% non-refundable deposit and the Application will be deemed accepted by Koelnmesse Pte Ltd, subject to the terms and conditions contained herein and in the Exhibitor Contract attached hereto.

Terms of payment due are described in the following paragraphs, and are determined by the application date, as defined above.

- For applications RECEIVED before 1 April 2019 10% nonrefundable deposit due with submission of the Application (refer to paragraph above); 40% of total rental amount due from 31 May 2019; 50% of total rental amount due from 1 July 2019.
- Applications RECEIVED from 1 April 2019 but before 1 July 2019 50% of total rental amount due with submission of this Application.
- 3. Applications **RECEIVED from 1 July 2019 onwards** 100% of total rental amount due with submission of this Application.

#### VI. Cancellations, Withdrawals and Changes

- If Exhibitor fails to pay according to the Terms and Payment Schedule specified in Section V above, the exhibit space(s)/room(s) rental amount, which shall become immediately due and payable to Koelnmesse Pte Ltd.
- (a)If Exhibitor/Participant cancels its participation from 1 April 2019, Koelnmesse Pte Ltd will retain the 10% deposit.

(b)lf Exhibitor cancels participation after 1 April 2019 but before 1 July 2019, Koelnmesse Pte Ltd will retain the 10% deposit and the 40% payment, and Exhibitor shall remain liable for, and shall pay to Koelnmesse Pte Ltd, any balance due at the time of cancellation.

(c)If Exhibitor cancels its participation from 1 July 2019 or fails for any reason whatsoever to utilize the exhibit space(s)/room(s), such cancellation or failure to utilize space shall be considered a default on Exhibitor/Participant's part, and Exhibitor/Participant shall remain liable for, and shall pay to Koelnmesse Pte Ltd, the total (100%) rental amount (including any balance due at the time of cancellation) of its exhibit space/room.

3. Any notice of cancellation to be given hereunder is required to be in writing to Koelnmesse Pte Ltd and shall not be effective until such cancellation notice is received by Koelnmesse Pte Ltd. No cancellation shall relieve Exhibitor of its obligation to pay Koelnmesse Pte Ltd any sums due to Koelnmesse Pte Ltd prior to the effective date of such cancellation.

(a)If a written request to change (downsize) the assigned exhibit space(s) is received by Koelnmesse Pte Ltd before 1 April 2019, Koelnmesse Pte Ltd will retain the 10% deposit for the original exhibit space(s). No portion of the deposit for the original exhibit space(s) will be applied to the replacement exhibit space(s), and Exhibitor is liable for the total rental amount of the replacement exhibit space(s). Such replacement exhibit space(s), if any, shall be provided based on availability as determined in Koelnmesse Pte Ltd sole discretion.

(b)If a written request to change (downsize) the assigned exhibit space(s) is received by Koelnmesse Pte Ltd from 1 April 2019 and before 1 July 2019 Koelnmesse Pte Ltd will retain the 10% deposit and the 40% payment of the original space size, and Exhibitor shall remain liable for, and shall pay Koelnmesse Pte Ltd, any balance due at the time of the change (downsize).

(c)If a written request to change (downsize) the assigned exhibit space(s) is received by Koelnmesse Pte Ltd from 1 July 2019 Exhibitor shall remain liable for the total rental amount (including any balance due at the time the request for downsizing is received) of its original square footage, and Koelnmesse Pte Ltd shall be entitled to retain all sums previously paid. Such replacement exhibit space(s), if any, shall be provided based on availability as determined in Koelnmesse Pte Ltd sole discretion.

- 4. If a written request to change the assigned exhibit space(s) by means of an increase in size is received by Koelnmesse Pte Ltd at any time, Exhibitor is liable for, and shall pay to Koelnmesse Pte Ltd, any payment of balance due on the rental amount of the replacement exhibit space(s) at the time the request for the increase in size is received. Such replacement exhibit space(s), if any, shall be provided based on availability as determined in Koelnmesse Pte Ltd sole discretion.
- 5. Upon failure of Exhibitor to pay any rental amounts as set forth above, or upon receipt by Koelnmesse Pte Ltd of the cancellation notice, as set forth above, Koelnmesse Pte Ltd shall have the right to assign to a third party the exhibition space(s)/room(s) previously assigned to Exhibitor without further obligation to Exhibitor. Any sums received from such third party shall not reduce sums due to Koelnmesse Pte Ltd from Exhibitor/Participant hereunder.
- Nothing contained herein shall limit, restrict or otherwise derogate from the rights Koelnmesse Pte Ltd may have, at law or equity, all of which are hereby, expressly reserved.
- No waiver by Koelnmesse Pte Ltd of any default of Exhibitor/Participant (including, without limitation, their failure to pay according to the foregoing schedule) shall operate as a waiver of any subsequent default by Exhibitor/Participant.

#### VII. Sub-Leasing

Exhibitor/Participant may not sublet his/her space, not any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration of operation of Exhibitor's display. Exhibitor may not permit in his/her booth nonexhibiting companies' representatives. Rulings of ACM and Koelnmesse Pte Ltd shall in all instances be final with regard to use of any exhibit space/room.

#### VIII. Eligible Exhibits

ACM and Koelnmesse Pte Ltd have the sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

#### VIII. Limitation of Liability

Neither the ACM, nor Koelnmesse Pte Ltd, nor Brisbane Convention & Exhibition Centre, nor Brisbane Australia, nor any of their officers, agents, employees, or other representatives, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor/Participant or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor/Participant shall indemnify, defend and protect ACM, Koelnmesse Pte Ltd, Brisbane Convention & Exhibition Centre and Australia harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor/Participant or any of its officers, agents, employees or their representatives.

#### IX. Warranty/Liability/Insurance

 The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects, which are the property of the stand personnel. Any liability for damages and losses is expressly excluded, if it is possible to underwrite the risks. This does not affect the liability incurred by wilful acts or grossly negligent misconduct. This exclusion of liability is not affected by security measures of the organizer.

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Brisbane, Australia

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- Within the scope of liability, the statutory regulations concerning the burden of proof shall continue to apply; they will not be affected by this clause except in cases concerning liquidated damages.
- It is recommended to conclude an exhibition insurance policy, which can be obtained via the Exhibitor Service Manual. In addition the exhibitor may order special security measures by applying so with the corresponding form in the Exhibitor Service Manual.
- 4. The exhibitor is liable to the organizer for any damage inflicted on the organizer, provided that such damage is attributable to the exhibitor's culpable (wilful action or negligence) action or the culpable action of the exhibitor's personnel, the exhibitor's employees or any third party which the exhibitor has appointed or any other third parties, whose services the exhibitor is using for the purpose of fulfiling his obligations.
- 5. Instead of proving the quantum of an incurred damage, the organizer shall be entitled to demand liquidated damages in the amount of 25% of the participation fee (including rent and additional services) without providing any proof. However, in this case the exhibitor shall have the right to prove that a damage or loss has not been incurred or that the quantum of the damage or loss incurred is less than the liquidated damage. The organizer may choose to claim damages exceeding the amount of 25% of the participation fee if the organizer can prove such higher damage.
- 6. The exhibitor is obliged to strictly comply with the Technical Guidelines, which will be handed over to the exhibitor by the organizer, as well as with the information from the organizer's circular letters with regard to questions on the preparation and implementation of the event. The exhibitor is furthermore obliged to inform himself about legal requirements and necessary permits and to obtain the same.
- The organizer may request from the exhibitor to obtain an insurance to cover certain risks, which have been specifically addressed to the exhibitor.
- 8. In the event of any claims regarding fatal injuries, bodily or health injuries, the organizer shall be liable for damages caused intentionally or by gross negligence in accordance with statutory obligations. Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer.
- The foregoing limitations of liability shall apply, to the full extent, to the 9. executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract. However, all claims shall be restricted to the payment of typical, foreseeable damages. Furthermore, the organizer shall be liable for every culpable infringement of an essential contractual obligation. Essential contractual obligations shall include only those contractual obligations, which are indispensable to the execution of the contract. This applies to all claims, which could arise as a result of, and in connection with, this contract. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to postpone, shorten or extend the event as the result of a force majeure, or for other reasons beyond his control, the exhibitor is not entitled to any claims, in particular, not to claims for damages or losses against the organizer.
- 10. The responsibility of the event organizer is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation. If a contract provides for the procurement of certain items, the organizer does not assume the risk of procurement, unless expressly agreed otherwise in individual cases.
- 11. The warranty period for deliveries of new items is 1 year if there is no shorter statutory warranty period applicable. For second hand articles, any liability based on warranty is excluded. There is no warranty or liability for normal wear and tear, force majeure, faulty or negligent handling, excessive demands or failure to comply with statutory provisions or operating instructions.
- 12. The exhibitor shall be liable and bear the risk for all damages incurred during transportation to and from the exhibition venue including all damages incurred during transportation within the exhibition building.

### X. Period of Limitation

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relating thereto, shall become time-barred after one year, unless a shorter statutory limitation period applies or the liability of the organizer results from an intentional action. The longer statutory limitation period for tortuous claims, fraudulent intent and culpable impossibility of performance shall remain unaffected. The limitation period shall commence at the close of the month, in which the closing date of the event falls.

#### XI. Installation-Showing-Dismantling

Hours and dates for installation, showing, and dismantling shall be those specified by Koelnmesse Pte Ltd. Exhibitor/Participant shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exhibition / Exhibitor Talks / Sessions before conclusion of the dismantling period specified by Koelnmesse Pte Ltd.

# XII. Damage to Property

Exhibitor/Participant is liable for any damage caused to building floors, wall, or columns, or to standard booth equipment, or to other Exhibitors/Participants' property. Exhibitor/Participant may not apply paint, lacquer, adhesive or other coating to building columns and floors or to standard booth equipment.

#### XIII. Alcoholic Beverages

The use of alcoholic beverages in the exhibit hall is prohibited.

#### XIV. Attendance

Koelnmesse Pte Ltd shall have sole control over admission policies at all time.

#### XV. Exhibitors/Participants Representatives' Responsibility

Exhibitor/Participant agrees to indemnify ACM and Koelnmesse Pte Ltd against and hold harmless for any claims arising out of the acts or negligence of Exhibitor, his/her agents or employees.

## XVI. Failure to Hold Exhibition

Except as the Exhibitor's rental obligations may be modified as set forth in Section V above, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an exhibit to arrive for any reason, or cancellation by ACM or Koelnmesse Pte Ltd of the Exhibition, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of nature, or any other reason of any kind whatsoever not within the organizer's and owner's control.

#### XVII. Rejected Displays

Exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely in strict compliance with the rules herein laid down. Koelnmesse Pte Ltd reserves the right to reject, eject, or prohibit in whole or in part, or Exhibitor or his/her representatives, with or without giving good cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no return shall be made.

#### XVIII. Safety Devices

Exhibitor/Participant agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of equipment.

#### XIX. Amendment to Rules

Any matters not specifically covered by the proceeding rules shall be subject solely to the decision of Koelnmesse Pte Ltd. These rules may be amended at any time by Koelnmesse Pte Ltd, and all amendments so made shall be binding on Exhibitor/Participant equally with the foregoing rules and regulations.

### XX. Agreement to Rules

Exhibitor/Participant, for himself/herself and his/her employees, agrees to abide by the forgoing rules and by any amendments that may be put into effect by ACM and Koelnmesse Pte Ltd.

Any claims of the exhibitor, which may be asserted against the organizer and which may arise from the contractual relationship, as well as all other claims



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#### XXI. Personal Data Privacy Policy

Your personal data privacy is important to us and the organizer is highly committed in respecting and managing personal data collected through this application form. Please refer to the organizer's website at www.koelnmesse.com.sg/koelnmesse-personal-data-privacy-policy for the policy details. By signing this application form, the exhibitor acknowledges and agrees to be bound by this policy in respect of how your personal data will be collected, used and (where required) disclosed by the organizer.

#### XXII. Governing Policies, Regulations and Laws

- All actions undertaken under this Contract shall be consistent with the constitution, bylaws, and policies of the ACM and Koelnmesse Pte Ltd. The Special Conditions of Participation apply together with the Koelnmesse General Conditions of Participations for Trade Fairs outside Germany. The regulations stipulated in the Special Conditions of Participation shall prevail over the regulations stipulated in the Koelnmesse General Conditions of Participations for Trade Fairs outside Germany should there be a conflict between both.
- Singapore in which the exhibition management agent is registered is the place of fulfillment for the exhibitors' payment obligations, regardless of the legal ground.
- 3. Singapore in which the exhibition management agent is registered is the place of jurisdiction, provided the exhibitor is a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and checks. The organizer may also assert claims at the court of the city in which the event is held or where the exhibitor/Participant or opposing party is registered or based.
- Singapore law and the English text of these Conditions of Participation apply to all contractual relationships between the exhibitor/participant and the exhibition management agent.
- 5. The contract is subject to Singapore law.